

POSTGRADUATE TAUGHT PROGRAMMES

Course Structure 2024/25

	MSc Business Analytics	MSc Human Resource Management and the Future of Work	MSc Global Operations & Supply Chain Management	MSc International Business and Strategy: Global Challenges	MSc Marketing	MSc Social Science Research Methods	MSc Strategy, Change & Leadership (Part Time)
Mandatory Units	Modelling Analytics	Human Resource Management in the Global Economy	Strategic Operations Management	Global Strategy	Contemporary Issues in Marketing	Introduction to Quantitative Research Methods in the Social Sciences	Leadership
	Data Analytics in Business	International Employment Relations and Governance	Supply Chain Analytics	International Business Perspectives in a Turbulent World	Effective Marketing Communications	Introduction to Qualitative Research Methods in the Social Sciences	Strategy & Organisations
	Programming in Business Analytics	Work in Capitalist Society: Change and Continuity	Global Supply Chain Management	Global Challenges	Understanding Customers, Consumers and Markets	Philosophy and Research Design in the Social Sciences	Understanding Change Management
	Business Analytics and Consulting Project	Alternative Work and Organisations	Supply Chain Technology and Digitalisation	Research Skills for International Business and Strategy	Research Methods and Marketing Metrics	Researching Organisations, Institutions and Management	Re-thinking Change, Systems & Organisation
	Applied Research Project in Business analytics	Researching Human Resource Management and the Future of Work	Research Methods in Global Operations and Supply Chain Management	Entrepreneurship and Society	Dissertation / Applied Extended Project	Dissertation	
		Sustainable Work Futures in the Digital Economy	Sustainability and Ethics in Global Supply Chains	Dissertation in International Business and Strategy / Applied Global Challenges Project in International Business and Strategy			
	Dissertation / Applied Extended Project	Dissertation in Global Operations and Supply Chain Management					
	2 Units from		1 Unit from	1 Pathway with 2 Optional Units	1 Unit from	All Units Compulsory for MSc	
Additional Units	Behaviour, Decision Making and Analytics		Sustainability in Global Value Chains	Marketing	Advanced Qualitative Research	Critical Issues in Strategy	
	Business Analytics and Responsible Innovation		Sustainability Management in Practice		Big Data in Marketing Intelligence		Advanced Quantitative Research
	Social Media and Web Analytics				Creativity and Marketing		
	Optimisation and Algorithms				Digital Marketing: Strategy, Tools, Tactics		
				Strategic Brand Management			
					And 1 Unit from		
				Strategy and Business Development	Climate Change and Int. Security	MSc Strategy, Change & Leadership (Part Time) Offers 3 routes -	
				Strategic Brand Management	China's International Relations		
				Creativity and Marketing	The Politics of (Un)sustainability		
				Digital	Care, Labour and Gender	MSc: Two Years (Part Time)	
			Digital Marketing: Strategy, Tools, Tactics	Sustainable Work Futures in the Digital Economy	PG Certificate: Sept - May		
			Big Data in Marketing Intelligence	Alternative Work and Organisations	PG Diploma: May - March		



We aim to guide, teach and develop knowledgeable, thoughtful and ethical management practitioners who can thrive in a global environment. These degree provides excellent preparation for all careers in management, with noted specialisations.

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Course Structure 2024/25

	MSc Management	MSc Management (CSR and Sustainability)	MSc Management (Digitalisation and Big Data)	MSc Management (International HRM)	MSc Management (International Business)	MSc Management (Marketing)	MSc Management (Entrepreneurship and Innovation)	MSc Management (Project Management)
Mandatory Units	Leadership, Strategy and Change	Corporate Social Responsibility and Sustainability	Digitalisation, Big Data and Value Creation	International Human Resource Management	International Business	Contemporary and Emerging Issues in Marketing Management	Entrepreneurship and Innovation	Project Management
	Strategy and Finance and Accounting for Management							
	Operations and Marketing Management							
	Research Method and Professional Development							
	Management and Organisation							
	Academic, Personal and Professional Development							
	Select 1 Optional Project							
Optional Projects	The Management Research Project: Dissertation							
	The Management Research Project: Applied Extended Project							
	The Management Research Project: Global Challenges Team Project							
	The Management Research Project: Team Dissertation Project							

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All Information on this matrix is correct at time of print: November 2023.

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